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Title: *Lady Long Rider: Alone Across America on Horseback*

Written by: **Bernice Ende**

Release date: **June 2018**

Specs: **272 pages, 6" x 9", softcover, 82 black-and-white photographs, 7 maps**

ISBN: **978-1-56037-722-1**

Price: **\$16.95**

Long Rider Bernice Ende Embarks on Multi-State Speaking Tour

Bernice Ende, in collaboration with Farcountry Press and her publicity team, is pleased to announce *The Lady Long Rider Speaking Tour*. The ambitious presentation tour will occur over eight months, span 18 (+) states, and retrace multiple legs of Bernice Ende's most celebrated long rides. The tour will conclude with a long ride in the northeastern U.S.

Along the way, Bernice will promote her new memoir, *Lady Long Rider: Alone Across America on Horseback*. "Traveling with Truck and trailer will be a much different long ride experience which I look forward to, I'll be traveling not 20 miles a day, but 200!" Bernice shares. In preparation for her trip, Ende, best known as *Lady Long Rider* has recently completed a tour of speaking engagements at multiple Montana libraries. "After all these years of long riding, 1000's of spirits have climbed into my saddle and ridden vicariously with me," Bernice continues, "My book tour offers an opportunity of reconnecting and once again sharing my travels with those that kindly helped me."

With this tour, Bernice has created an all-new slideshow and will share her presentation with many outlets, including libraries, senior centers, books stores, veterans' organizations, and more.

A world-class long rider who rose to prominence after her first long ride at the age of 50, (*A rather intense ride from her home in Montana to New Mexico*) Bernice's memoirs recount many of the trials, tribulations and adventures she experienced while traversing America by horseback. Accompanied by her horses (she now rides Norwegian Fjords) and an exceptional dog named Claire, Ende has logged almost 30,000 miles in the saddle, crisscrossing North America and beyond.

On her speaking tour, Ende will feature select readings from her memoir in addition to the slideshow presentation that showcases fantastic photos and stories. "This book tour is a fantastic way to get back out on the road, and share my stories that, like my long rides, are dedicated to encouraging female leadership and to discover, learn and grow."

Notes for Media (and more)

- *Lady Long Rider* is available for review for any members of the media. If interested, please reach out to the publicity contact below.
- Please feel free to use any quotes in the contents of this release for print.
- Bernice is available for presentations, signings, interviews, and more.
- *Lady Long Rider* will be heavily advertised by Farcountry Press, both in-state and in national publications. There are currently stories in the works for *NPR*, the *New York Post*, *Senior News*, and more.

- Bernice is currently the subject of an in-production professional documentary. “Team Bernice” is currently filming during the tour.
- ***Lady Long Rider*** features seven maps showing Ende’s routes across North America.
- Bernice is available for multiple signings/events in conjunction with her Slideshow presentations. Please reach out via the contact information below for all inquiries.
- Digital Media Kit Link: <https://www.farcountrybooks.com/LadyLongRider>
(Includes posters, maps, book sample, author photos, interior images, covers, flyers, and scheduling request).

More on Lady Long Rider

“The first person to ride coast-to-coast and back again *in a single trek*, Ende’s memoirs share the heartfelt and inspiring story of inner struggles and triumphs. She tests the limits of physical and mental stamina, learns to cope with inescapable solitude, and ultimately finds the reward of a life well-lived. Readers will be moved as Bernice discovers a renewed sense of self, profound and lasting friendships, and an understanding that home is a concept that extends beyond any border or map.”

– *Farcountry Press, 2018*

“[*Lady Long Rider*] is not just an account of the travels -- the planning, the itineraries, the challenges and the dangers -- but a celebration of her travelling companions (horses and a dog), the landscape, and most important the dozens and dozens of people she meets along the way”

– *Amazon Reviewer “Jon”*

“Ms. Ende has written a beautiful, soulful account of her many journeys on horseback across North America. Through her writing, we come to understand the many facets of what it is to be a modern Long Rider. She invites us in to understand the fears, the challenges, the loneliness and the sense of community.”

– *Amazon Reviewer “Amy”*

More the Author Bernice Ende

As of spring 2018 and now in her mid 60s, Bernice Ende has ridden more than 29,000 miles solo on horseback around the United States and Canada, including an 8,000-mile ride from Montana to Maine, then to Puget Sound, and back home to Montana. *The Long Riders’ Guild* has recognized Ende as an outstanding ambassador for long-distance exploration on horseback—no other living woman has done as many journeys or ridden as many miles as Ende. You can follow Bernice on Facebook or on her website, www.endeofthetrail.com.

About Farcountry Press

Celebrating more than 30 years in business, award-winning publisher Farcountry Press specializes in softcover and hardcover color photography books showcasing the nation’s cities, states, national parks, and wildlife. Farcountry also publishes several popular children’s series, guidebooks, cookbooks, and regional history titles nationwide.

Farcountry publishes more than 50 books annually; the backlist has grown to more than 300 titles. Visit www.farcountrypress.com or call 1.800.821.3874.

For a review copies, scheduling requests, interview requests and more please contact:
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